

Global media monitoring report on gender to be released 23 November

11 November 2015

Results of the fifth and largest study on the portrayal and representation of women in the news media will be released on 23 November 2015 at 12:00 am (midnight) EST (5:00 am

UCT/GMT). On release, the report and accompanying material will be available at www.whomakesthenews.org



GMMP
Global Media
Monitoring Project
WACC

The Global Media Monitoring Project (GMMP) is the largest research and advocacy initiative in the world on gender equality in news and journalism.

The 2015 report includes data from 114 countries and provides analysis and case studies at global, regional and national levels, including trends detected since the first GMMP was conducted in 1995. In 1995, data was collected from 71 countries. Participation has grown for each subsequent GMMPs held in 2000, 2005 and 2010 and 2015.

In addition to tracking trends in traditional news media, GMMP 2015 for the first time will include comprehensive data on gender portrayal and representation in digital media forms.

The GMMP is coordinated by the World Association for Christian Communication (WACC), a global network that promotes communication rights for social justice and sustainable development. The worldwide media monitoring is implemented collaboratively with women's rights organizations, grassroots groups, media associations, faith-based / interfaith organizations, university students and researchers across the world. WCC News is supporting WACC in sharing the report and its key results with worldwide media.

For more information, see www.whomakesthenews.org or contact Sara Speicher, ss@waccglobal.org, [+44 7985 276515](tel:+447985276515)

The World Association for Christian Communication (WACC) promotes communication as a basic human right, essential to people's dignity and community. Rooted in Christian faith, WACC works with all denied the right to communicate because of status, identity, or gender. WACC has corporate and personal members in 120 countries, organized in eight Regional Associations: Africa, Asia, Caribbean, Europe, Latin America, Middle East, North America and Pacific. WACC is headquartered in Toronto, Canada, with a registered office in London, UK. www.waccglobal.org

The World Council of Churches promotes Christian unity in faith, witness and service for a just and peaceful world. An ecumenical fellowship of churches founded in 1948, today the WCC brings together 345 Protestant, Orthodox, Anglican and other churches representing more than 550 million Christians in over 120 countries, and works cooperatively with the Roman Catholic Church. The WCC general secretary is the Rev. Dr Olav Fykse Tveit, from the [Lutheran] Church of Norway.

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